



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF THE NORTH



ANNUAL REPORT 2023

YOU ARE Y

A LETTER FROM OUR PRESIDENT & BOARD CHAIR

Dear friends of the Y,

As we reflect on another year of strengthening communities through youth development, healthy living and social responsibility, we are eager to highlight the impactful ways we have **mobilized our mission** to build healthy spirit, mind and body for all.

In 2023, we focused on advancing our three-year strategic plan, which is guiding our work through 2025. **The north star for our strategic plan is to be the leader in experiences that foster wellbeing for people and communities.** Centered by this goal, the Y is embracing a whole-person approach to becoming better, stronger and more resilient. Through exploration, we encourage curiosity, advance equity and inspire innovation so that our intergenerational experiences provide an opportunity for people and communities to connect and grow.

Mobilizing our mission is not just about the destination — it is about the journey we share and the work we do in partnership. While our goals and tactics may look different across service areas, we are aligned toward achieving our shared purpose. **Together, we are One Y.** We are serving more people and meeting needs in even more effective ways — and that matters, especially right now.

Throughout this report, you will find stories that showcase the remarkable achievements made possible by our combined efforts. Each contribution, no matter how big or small, has played a crucial role in our shared progress.



We recognize that our mission cannot be achieved in isolation; it requires the concerted efforts of all stakeholders — supporters, participants, partners, team members, volunteers and our communities. As One Y, we celebrate victories and navigate challenges, knowing that our collective commitment is the key to building a brighter future.

Thank you for your steadfast support and dedication. **Together, let us continue to mobilize our mission with purpose, with passion and with unwavering determination.**

In partnership,

Glen Gunderson
President and CEO

Carolyn Sakstrup
General Board Chair





AT YMCA OF THE NORTH, WE'RE MOVING BOLDLY TO CARRY OUR MISSION FORWARD.

We're striving to foster wellbeing for all people — everywhere. We've mobilized the largest digital expansion of any YMCA in the world with the **launch of Virtual Y 2.0** and an investment in platform-based mission delivery systems, **engaging tens of thousands of people in all 50 states and from 48 countries**. The incredible affordability and accessibility of Virtual Y are unmatched, and we're proud to have transformational support from Penny and Bill George and the George Family Foundation.

Wellbeing is at the core of our identity and goes far beyond physical health. We're investing in parents, children and families as we launch a **\$16 million effort to create a Child and Family Wellbeing Center of Excellence** on our Midway YMCA campus, thanks to the incredible generosity of the Richard M. Schulze Family Foundation. We'll go beyond child care, helping parents succeed while training the next generation of early childhood learning professionals in Minnesota.

We're striving also to return some sense of wellbeing to our civil society by investing in youth leadership. The new **Jim Ramstad Institute for Civility & Youth Leadership** — our first endowed institute — will propagate the ideals Congressman Ramstad embraced:

bipartisan collaboration, seeking common ground and common-sense solutions.

Our commitment to building more equitable communities **inspired us to create the Center for Social Impact** in 2023, uniting the breadth of our youth development work to the UnitedHealth Group Equity Innovation Center of Excellence. This center carries forward the Y's legacy of addressing community needs, eliminating disparities and creating access.

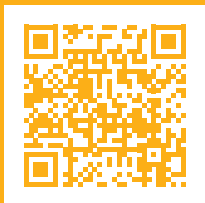
Minnesota and Wisconsin have some of the world's most beautiful outdoor spaces, and we're dedicated to reducing barriers and helping people adventure in nature. **We've kicked off the \$7 million Be the Light Campaign at YMCA Camp Northern Lights** to build a new dining facility and new housing for the Leadership Development Program.

We remain laser-focused on sustainability and we're proud that the YMCA of the North's endowment approached \$100 million by the end of 2023 following years of strategic investment. We are grateful for the philanthropic support of so many people committed to perpetuating the YMCA's mission.

LEARN MORE ABOUT...



KAYTE



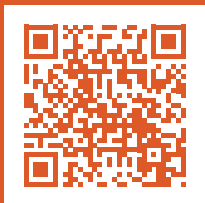
CREATING CONNECTIONS

FAYSAL



BUILDING SKILLS

ANNA



GROWING AND GIVING BACK



CREATING CONNECTIONS TO SUPPORT BELONGING

For Kayte Barton, the YMCA is home — and the location doesn't matter.

For years, she thrived as a member then employee at the Woodbury YMCA. But during COVID, her family moved, and she worked at a few other community organizations.

"I needed to stuff my autism down in order to fit in," Kayte says.

Earlier this year, though, Kayte started to visit the Forest Lake YMCA — and she jumped in as a volunteer and contributed in multiple ways, especially with customer service and technology.

"The Y has become my community," she says. "They have accepted me for who I am. They don't care that I have a disability. They have been a huge part of my life."

Kelsey Davis, engagement supervisor at the Forest Lake YMCA, says Kayte is a "stellar connector," quickly recalling guests' names and answering a wide range of questions.

"Kayte has been a gift to our members and our team as a whole," says Kelsey. "She is very authentic in how she connects with people, and it's something I'm very inspired by when I am alongside her or engaging with her. She makes deep connections very quickly with people."



BUILDING SKILLS FOR BRIGHT FUTURES

Faysal Ahmed was six years old when his mother started to take him and his brother to the Southdale YMCA in Edina.

The Y played a central role throughout his childhood. In fact, Faysal met three of his closest friends to this day at the Y as a boy.

So when he was struggling to find an internship after high school, Faysal turned to the Y for help. He found the YMCA Career Pathways Program, which provides YMCA internships and workforce skills to young people facing systemic barriers to employment. Faysal got an internship with the Information Technology department, and he's marveled at what he's learned and how he's been supported.

"When I first was here, I felt like an imposter," he says. "Everyone around me was very smart, so I was scared to ask questions. But they really wanted to help me learn just as much as they know."

A student at Metropolitan State University, Faysal has impressed many at the Y, including Career Pathways Director Enrique Rebolledo.

"We've definitely seen a growth in the way he communicates and works," Enrique says. "They really enjoy having him here in our IT department."



LEARNING, GROWING AND GIVING BACK

When she moved to Hudson, Wisc., Anna Zimmer wanted to share one of her deepest passions with kids. She turned to Google and typed, "Where to garden with kids in the area."

YMCA Camp St. Croix was the first thing that popped up.

"I clicked on that, and I learned they had a garden here and that they were working with kids," she recalls.

Anna quickly established herself at the Y and now leads a working farm that provides educational opportunities and food donations through community partners.

"It's pretty limitless where we can go," Anna says. "There's the potential to grow and expand and grow food for our community in need."

Anna is also inspired by the "aha" moments with students.

"Sometimes, in the barn, kids try a vegetable and realize they like it, and they take that new knowledge home to their family," she says. "I had a mom tell me that her child didn't try kale until she came to the farm, and now she eats it at home and loves it."

"Experiences where kids can be in touch with the things that they're growing, trying them and then taking it home can be really transformative."

MOBILIZING OUR MISSION



2,353,682 visits by ForeverWell (age 55+) participants in programs such as group exercise, pickleball, book club, hiking club and more



2,720 newcomers received support in navigating new systems and connecting to vital resources through New American Welcome Centers



3,431 individuals embarked on equity learning experiences through the Y's UnitedHealth Group Equity Innovation Center of Excellence



\$8,993,202 in financial assistance provided to participants in 2023



12,730 youth participated in Y Early Learning Centers, summer childcare and summer sports



15,587 youth learned water safety skills through donor- and grant-funded programs



20,000+ hours of mentoring led by University Y college students for 1,064 young people in local communities



6,384 youth facing homelessness received support and services through the Y's Homeless Outreach program



420 households with 1,650 families total received crucially needed food and basic necessities through YMCA Community Response Hubs



24,973 people attended Y day, overnight, teen wilderness and family camps



2,199 youth worked to become tomorrow's civic leaders in Youth in Government and Model United Nations

YMCA OF THE NORTH CONSOLIDATED STATEMENT OF ACTIVITIES

For the Year Ending December 31, 2023

REVENUE

	Without Donor Restrictions	With Donor Restrictions	Total
Contributions and Grants	20,071,172	11,244,392	31,315,564
Youth Development (Net of FA)	59,638,544	-	59,638,544
Healthy Living (Net of FA)	49,317,639	-	49,317,639
Social Responsibility	764,257	-	764,257
Other Revenue	8,724,028	2,593,093	11,317,121
Net Assets Released from Restrictions	11,962,851	(11,962,851)	-
Total Revenue	150,478,491	1,874,634	152,353,125

EXPENSES

Youth Development	71,378,082	-	71,378,082
Healthy Living	39,954,521	-	39,954,521
Social Responsibility	9,077,760	-	9,077,760
Management and General	32,746,628	-	32,746,628
Fundraising	8,018,302	-	8,018,302
Total Expenses	161,175,293	-	161,175,293
Change in Net Assets Before Non-Operating	(10,696,802)	1,874,634	(8,822,168)
Non-Operating Revenue and Expenses	(5,936,827)	5,839,636	(97,191)
Total Change in Net Assets	(16,633,629)	7,714,270	(8,919,359)



YMCA OF THE NORTH BALANCE SHEET

Statements of Financial Position
December 31, 2023 and 2022

ASSETS	2023
Cash & Cash Equivalents	4,938,499
Accounts & Pledges Receivable, Net	11,596,630
Right to Use Assets	22,285,808
Investments	114,967,488
Prepaid Expenses & Other Assets	1,338,964
Interest in Beneficiary Trusts	2,930,177
Funds Held in Escrow	1,201,142
Property Held for Sale	-
Land, Building & Equipment, Net	162,996,885
Total Assets	322,255,594

LIABILITIES AND NET ASSETS	2023
LIABILITIES	
Accounts Payable & Accrued Expenses	9,183,572
Annuity Obligations	116,997
Bonds & Notes Payable	32,085,537
Capital Lease Payable	21,363,470
Assets Held for Others	1,571,647
Deferred Revenue	9,408,435
Total Liabilities	73,729,658

NET ASSETS	
Without Donor Restrictions	153,855,521
With Donor Restrictions	94,670,415
Total Net Assets	248,525,936

Total Liabilities and Net Assets	322,255,594
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Audited Financial Statements are available upon request, or by visiting our website at ymcanorth.org.





DEEPENING OUR DONOR RELATIONS

YMCA of the North is deeply inspired by our donors’ bold vision for tomorrow. To be entrusted with visioning for the future and thinking differently on how to provide a whole-person wellbeing framework to our movement is humbling.



With philanthropic support, the Y has continued to provide transformational experiences for our members, campers, alumni, friends and community. We are pleased to report that the entire endowment was at \$92,000,000 by the end of 2023. That means that the Y was able to allocate over \$3,700,000 back into our camps, branches and programs in 2024.

Imagine if we doubled the size the YMCA of North’s endowment in the next five years — we could take the Y movement to a whole new level, not only for Minnesota and western Wisconsin, but for the entire nation as a leader in legacy giving. Endowment growth is a priority for the Y because it provides us with sustainable income in perpetuity for our mission. We are grateful for our long-term partners, and we hope to continue this journey of growth together moving forward.

In appreciation,

Michelle Edgerton
Executive Vice President of Advancement

BEYOND OUR FOUR WALLS

BRANCHES

Andover YMCA

ymcanorth.org/andover

Blaisdell YMCA—South Minneapolis

ymcanorth.org/blaisdell

Burnsville YMCA

ymcanorth.org/burnsville

Douglas Dayton YMCA—

Downtown Minneapolis

ymcanorth.org/dayton

YMCA in Eagan

ymcanorth.org/eagan

Elk River YMCA

ymcanorth.org/elkriver

Emma B. Howe YMCA—Coon Rapids

ymcanorth.org/emmahowe

YMCA Forest Lake

ymcanorth.org/forestlake

Harold Mezile North Community YMCA— Minneapolis

ymcanorth.org/northcommunity

YMCA in Hastings

ymcanorth.org/hastings

YMCA in Hudson, Wisconsin

ymcanorth.org/hudson

Maplewood YMCA Community Center

ymcanorth.org/maplewood

YMCA in New Hope

ymcanorth.org/newhope

Ridgedale YMCA—Minnetonka

ymcanorth.org/ridgedale

YMCA in Shoreview

ymcanorth.org/shoreview

Southdale YMCA—Edina

ymcanorth.org/southdale

St. Paul Eastside YMCA

ymcanorth.org/eastside

St. Paul Midway YMCA

ymcanorth.org/midway

White Bear Area YMCA

ymcanorth.org/whitebear

YMCA in Woodbury

ymcanorth.org/woodbury

PROGRAM SITES

Center for Social Impact—Minneapolis

ymcanorth.org/impact

Center for Youth Voice—Maplewood

mnyig.org

Lakeville Early Childhood

Learning Center

ymcanorth.org/lakevilleeclc

Rochester Early Childhood

Learning Center

ymcanorth.org/rochester

University YMCA

ymcanorth.org/uy

YMCA Early Childhood Learning Center—

University of Minnesota

ymcanorth.org/uofmeclc

VIRTUAL WELLBEING

Virtual Y

ymcanorth.org/virtual-y

OVERNIGHT CAMPS

Camp Ihduhapi

Loretto

ymcanorth.org/campihduhapi

Camp Icaghowan

Amery, Wisconsin

ymcanorth.org/campicaghowan

Camp Warren

Eveleth

ymcanorth.org/campwarren

Camp St. Croix

Hudson, Wisconsin

ymcanorth.org/campstcroix

Camp Menogyn

Grand Marais

ymcanorth.org/campmenogyn

Camp Widjiwagan

Ely

ymcanorth.org/campwidjiwagan

Camp Northern Lights

Babbitt

ymcanorth.org/campnorthernlights

Camp du Nord

Ely

ymcanorth.org/campdunord

DAY CAMPS

Day Camp Christmas Tree

Minnetrista

ymcanorth.org/daycampchristmastree

Day Camp DayCroix

Hudson, Wisconsin

ymcanorth.org/daycampdaycroix

Day Camp Heritage

Lino Lakes

ymcanorth.org/daycampheritage

Day Camp Ihduhapi

Loretto

ymcanorth.org/daycampihduhapi

Day Camp Gathering Pines

New Market

ymcanorth.org/daycampgatheringpines

Day Camp Manitou

Monticello

ymcanorth.org/daycampmanitou

Day Camp Oxbow

Byron

ymcanorth.org/daycampoxbow

Day Camp Spring Lake

Rosemount

ymcanorth.org/daycampspringlake

Day Camp Streefland

Lakeville

ymcanorth.org/daycampstreefland

 Child care site

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Jeanne Crain (Vice)
Greg Munson (Treasurer)
Rajni Shah (Secretary)
Andrea Walsh (Past Chair)

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Bruno Lavandier
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Walter White
Dave Wichmann
De'Mon Wiggins
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Norman Wright
Dick Zehring

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Scott Jones
Rachael Reiling

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Karen Larson
Mission Operations & Finance

Dr. Hedy Lemar Walls
Social Responsibility

George McCrary
People & Culture

Michelle Edgerton
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YMCANORTH.ORG

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