

Demographic and Socio-Economic Indicators for Dakota County and Hastings



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Data sources used in this presentation

- **US census**
 - National headcount – all in
 - Only once in ten years
 - 10 very basic questions
- **American Community Survey**
 - Annual survey, 3 million across country (4,000 – Dakota Cty)
 - **Caution:** Margin of Error for small population segments
 - Yearly only for large areas (65,000+)
 - < 65,000 (all cities, townships) = every **five** years – latest for 2014-2018 won't be out for another month.
- **Others: MN Compass, Metropolitan Council, state agencies**

Highlights

- **Demographics**
- **Economics**
- **Housing**
- **And a few more**

Do you know . . .

- What is the total population for Dakota County and Hastings?
- What percentage of residents are non-White?



Context: Dakota County Demographic Trends

- Dakota County's population continues to grow, but more slowly during last 15 years
- Diversity is increasing, especially among children
- Proportion of seniors is increasing quickly as the proportion of children is decreasing
- There are still gaps between People of Color and Whites in education, income, homeownership.

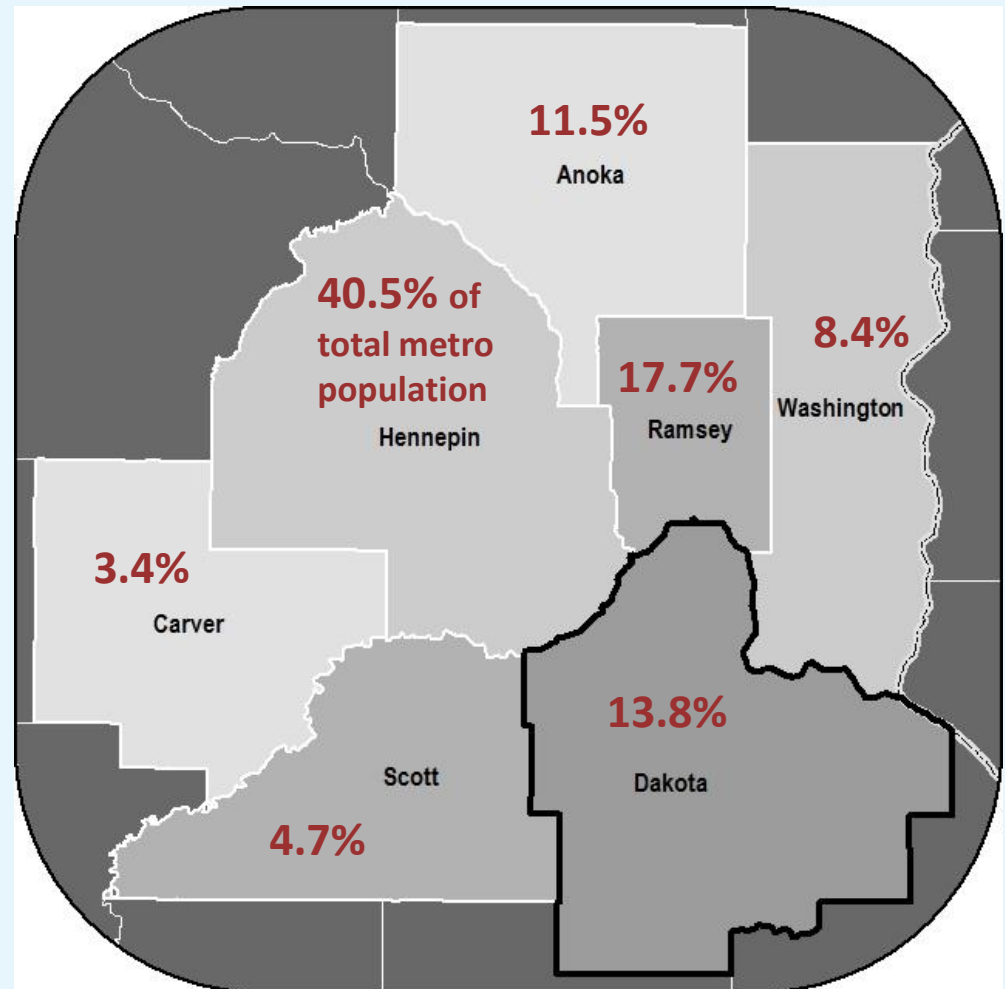


2018 Metro Counties Population Share

Our share of the metro area population still around 14%

Source: Metropolitan Council 2018 population estimates

- Dakota County is the third-biggest county (in population) in Minnesota; Hennepin and Ramsey counties are bigger.
- Together, the seven metropolitan-area counties now comprise slightly more than half of the total state population.



Context: Metro Counties Population

Fastest growth = two smaller metro counties

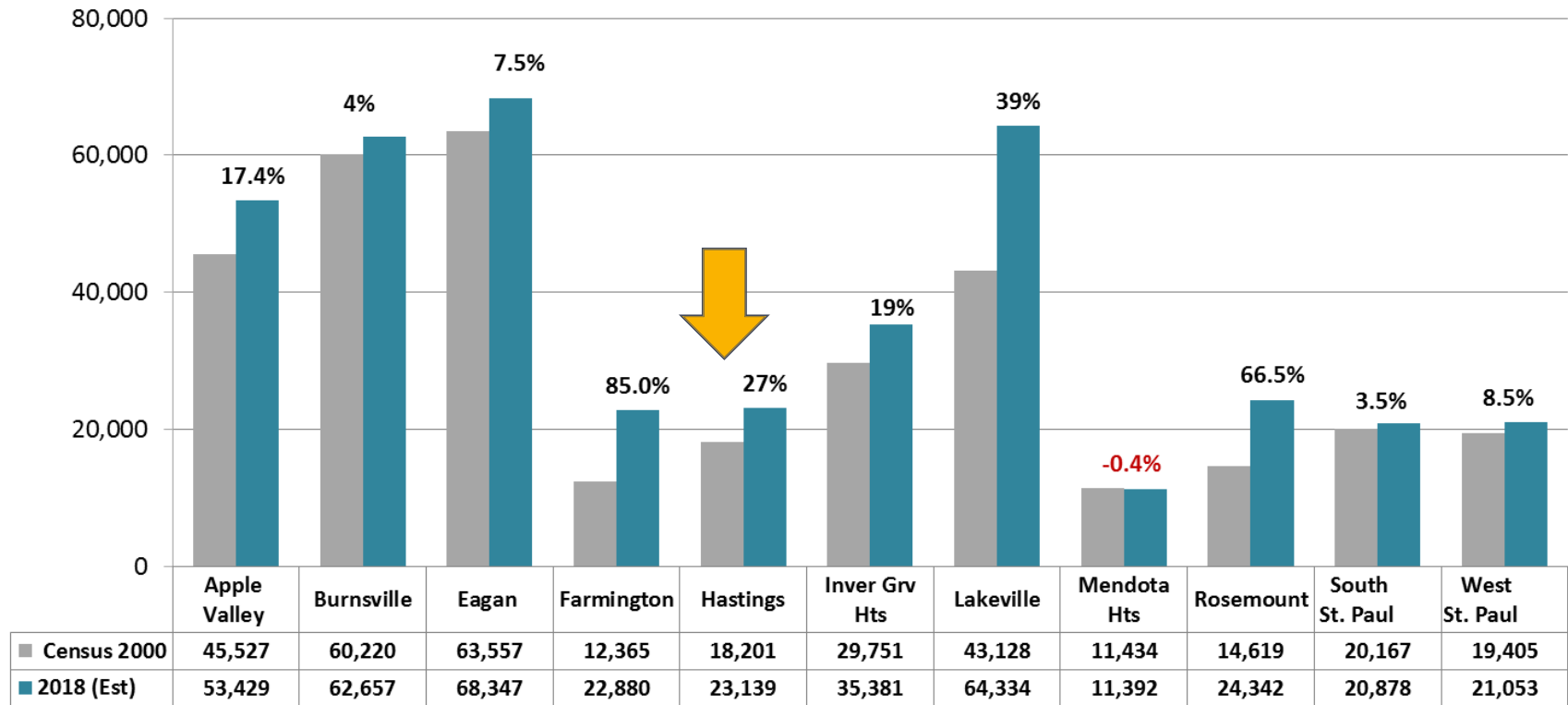
County	2010 Census Population	2018 Population Estimate	2010-2018 % Change
Anoka	330,844	357,851	7.5%
Carver	91,042	105,837	14.0%
Dakota	398,552	428,484	7.0%
Hennepin	1,152,425	1,262,003	8.7%
Ramsey	508,640	552,232	7.9%
Scott	129,928	146,111	11.1%
Washington	238,136	261,597	9.0%
Hastings	22,172	23,139	4.2%
Minnesota	5,303,925	5,611,179	5.5%

Dakota Cty Cities' Population Growth, 2000-2018

Lakeville leads in number, Farmington in % growth

Population Growth in Dakota County's Major Cities 2000-2018

Lakeville added more residents while Farmington had the highest *percentage increase* during this period



Source: U.S. Census, Metropolitan Council

Dakota County Diversity

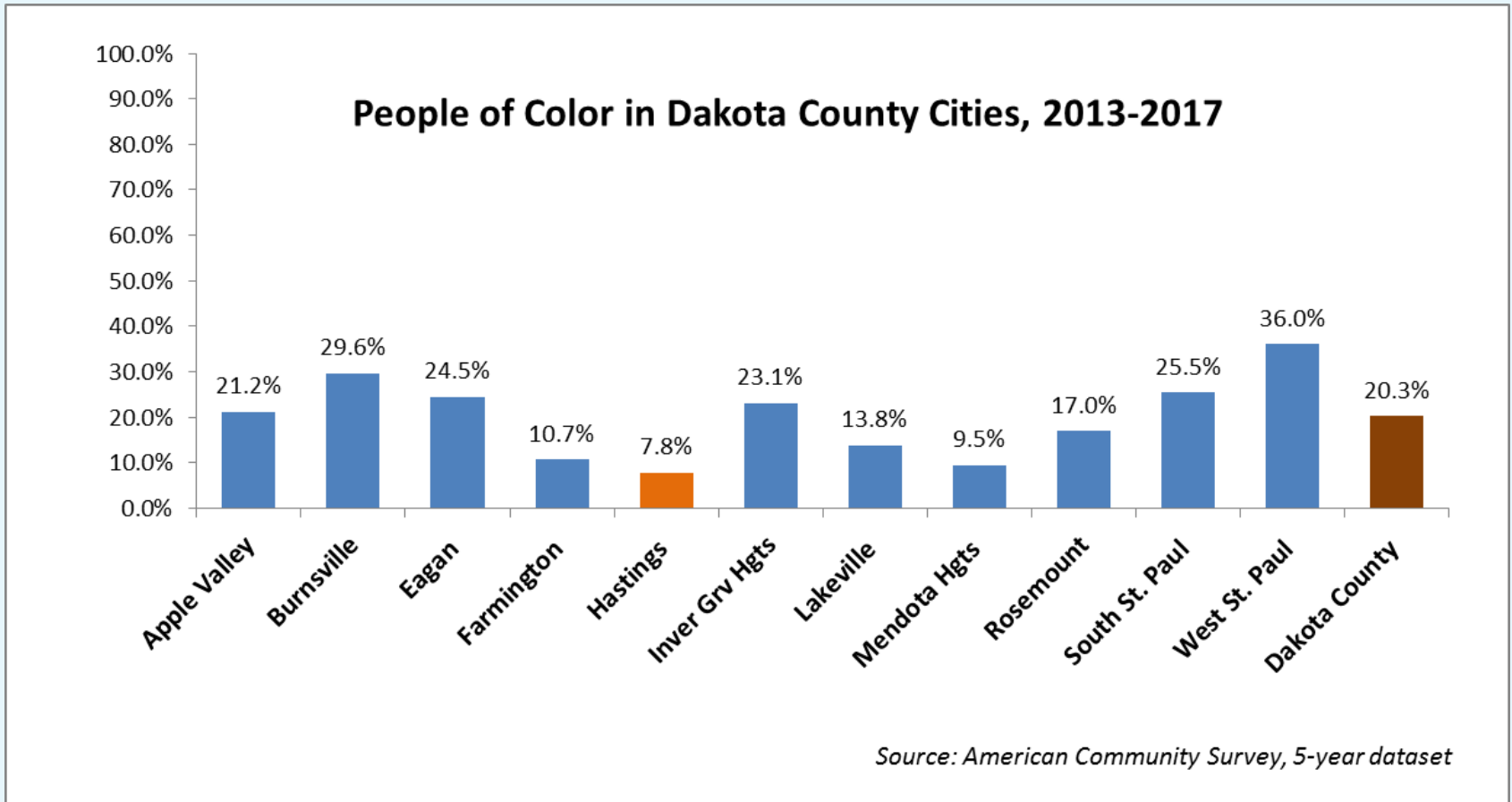
People of Color are now more than 20% of population

	Dakota County		Hastings	
	2000	2013-2017	2000	2013-2017
Total Population	355,904	428,484	18,204	23,139
White (non-Hispanic)	90.0%	79.7%	96.5%	92.2%
African American	2.2%	5.6%	0.4%	1.3%
Asian	2.9%	4.7%	0.6%	0.5%
Hispanic	2.9%	6.8%	1.1%	3.3%
Other	0.5%	0.5%	0.4%	0.5%
Two or more races	1.5%	2.8%	0.9%	2.2%
Total People of Color	10%	20.3%	3.5%	7.8%

Source: U.S. Census Bureau, American Community Survey

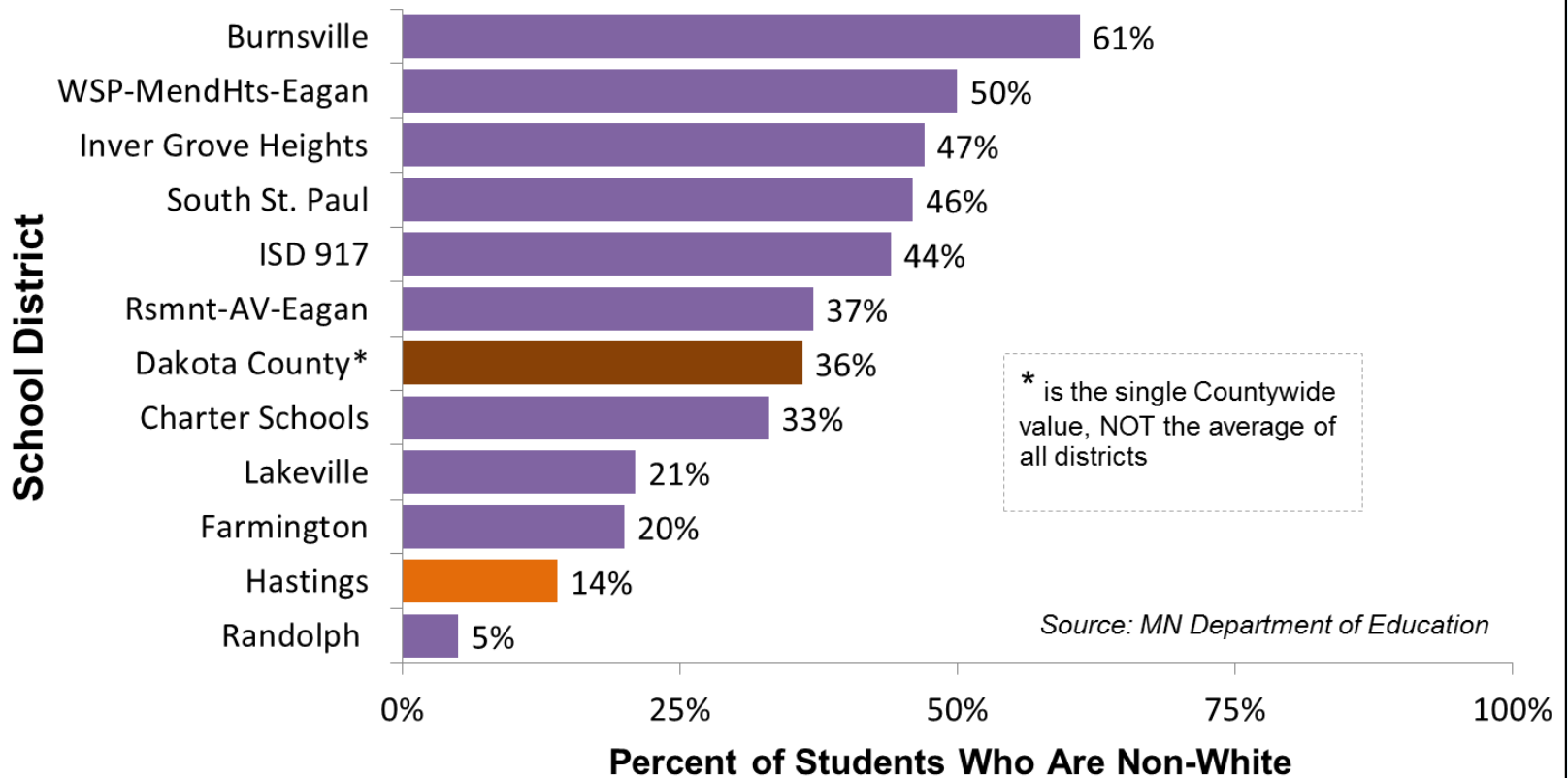
Dakota County Cities: Diversity

Hastings has much less racial diversity than DC or MN



Diversity in Dakota County Schools

Non-White Students in Public K-12 Schools in Dakota County, 2018-2019 School Year



Racial Diversity in Hastings Schools

In a decade, the percent of Students of Color has almost doubled

<u>Year</u>	<u>Students</u>	<u>% Non-white</u>
07-08	4871	7.3%
12-13	4659	8.6%
16-17	4380	11.6%
18-19	4299	13.6%

Diversity in Hastings Schools: Site Differences (2018-2019)

<u>School</u>	<u>Non-White Percent</u>	
Hastings High School	159	11%
Alternative Learning Center	8	29.6%
Hastings Middle School	179	13.4%
Christa McAuliffe Elementary	88	17.6%
John F. Kennedy Elementary	75	16%
<u>Pinecrest Elementary</u>	<u>75</u>	<u>15%</u>
Total	584	13.6%

*Federal Codes of Racial Classification

Diversity of Students moving to Hastings

■ 2016-17

■ Non-public

■ 5/44, 11.3%

■ Other MN Schools

■ 22/101, 21.8%

■ Other States

■ 13/60, 21.7%

■ Total

■ 40/205, 19.5%

■ 2018-19

■ Non-public

■ 5/53, 9.4%

■ Other MN Schools

■ 25/76, 33%

■ Other States

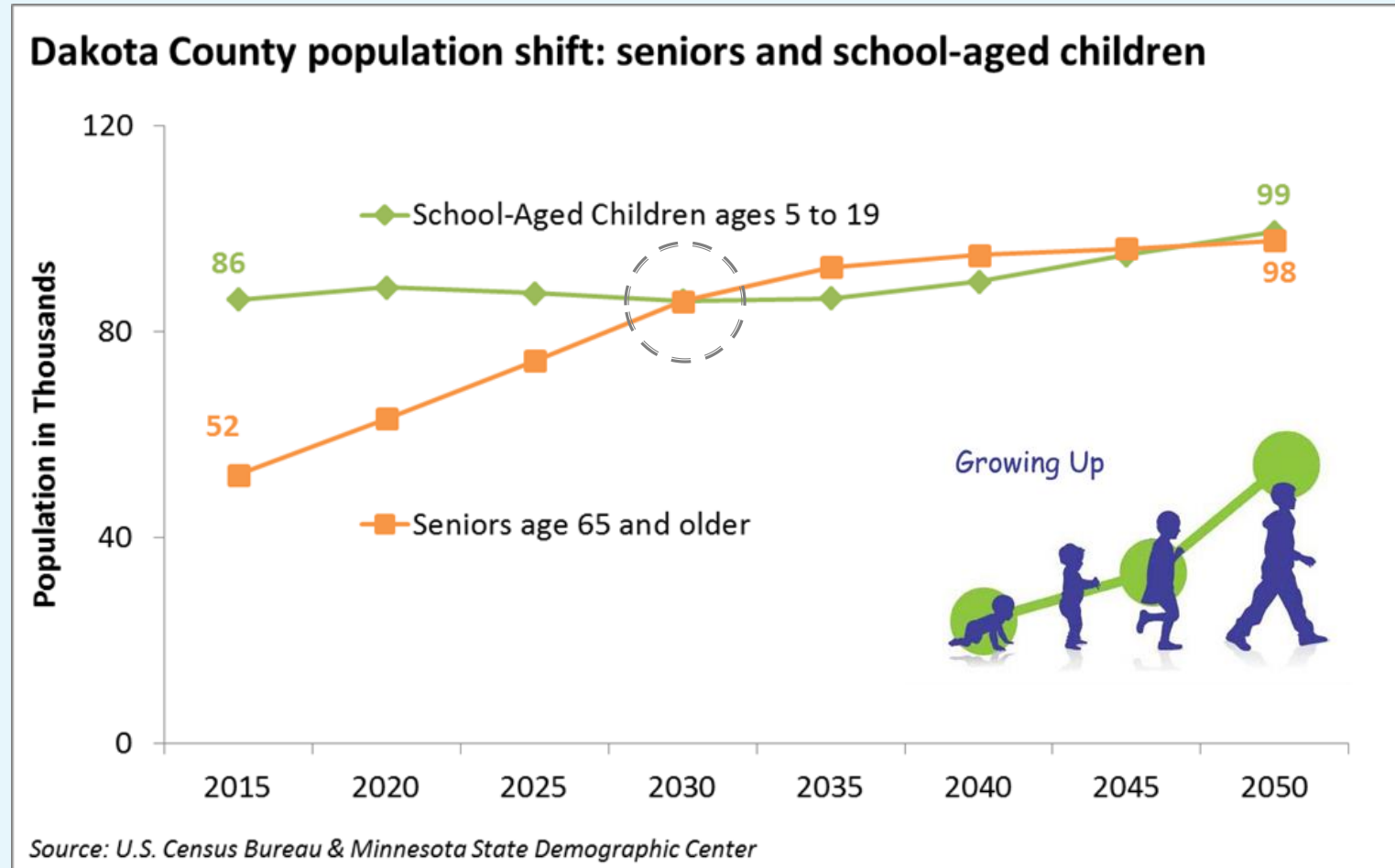
■ 14/38, 37%

■ Total

■ 44/167, 26.3%

Dakota County Population Shift Coming

Numbers of seniors increasing, children decreasing



Highlights

- Demographics
- **Economics**
- Housing
- And a few more

Do you know:

- What is the poverty rate?
- What is the unemployment rate?
- How many homeowners are considered “cost-burdened”?

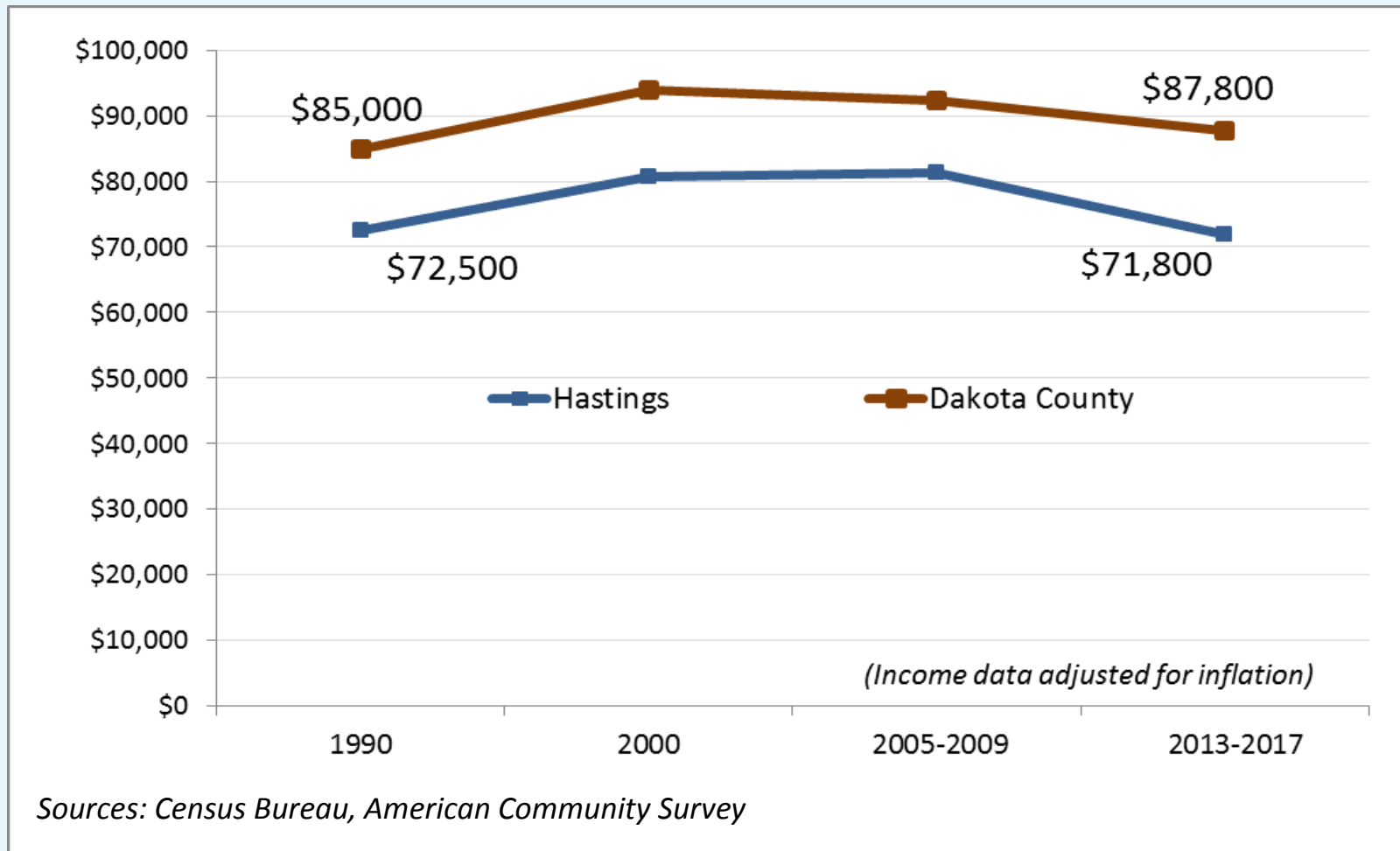


Dakota County Socio-Economic Trends

- Unemployment continues at record low rates, but it's not nearly so encouraging for People of Color. At the same time, the County's poverty rate has increased; public assistance cases are also increasing faster than population growth.
- A disproportionate number of children and people from communities of color live in poverty.
- The housing market long ago returned to pre-recession status, with housing costs increasing quickly due partly to a lack of houses for sale. The same is true of the tight rental market – lack of supply drives up rent costs.

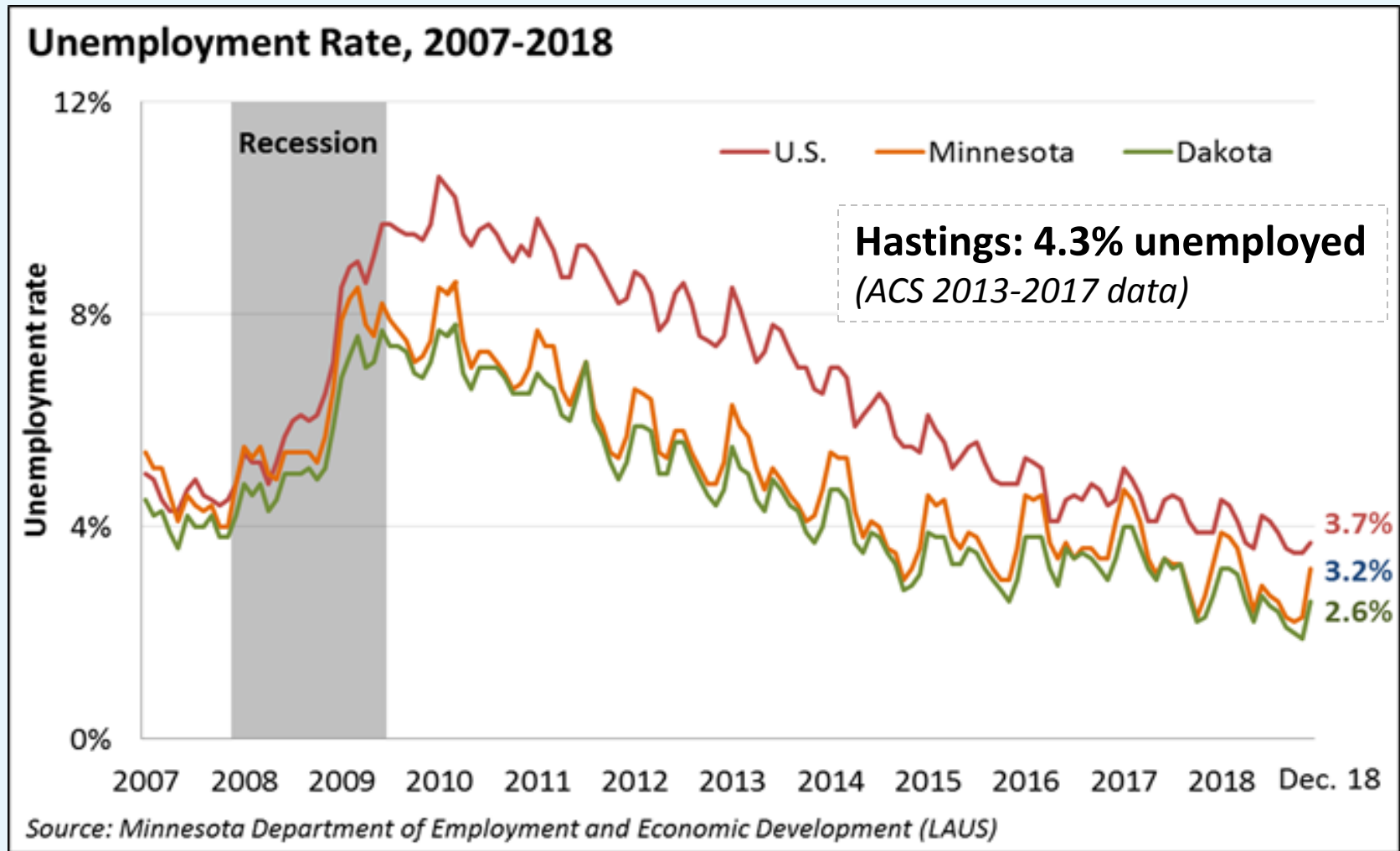
Median Household Income

Adjusted for inflation, median incomes fallen since 2000



Unemployment Rate 2007-2018

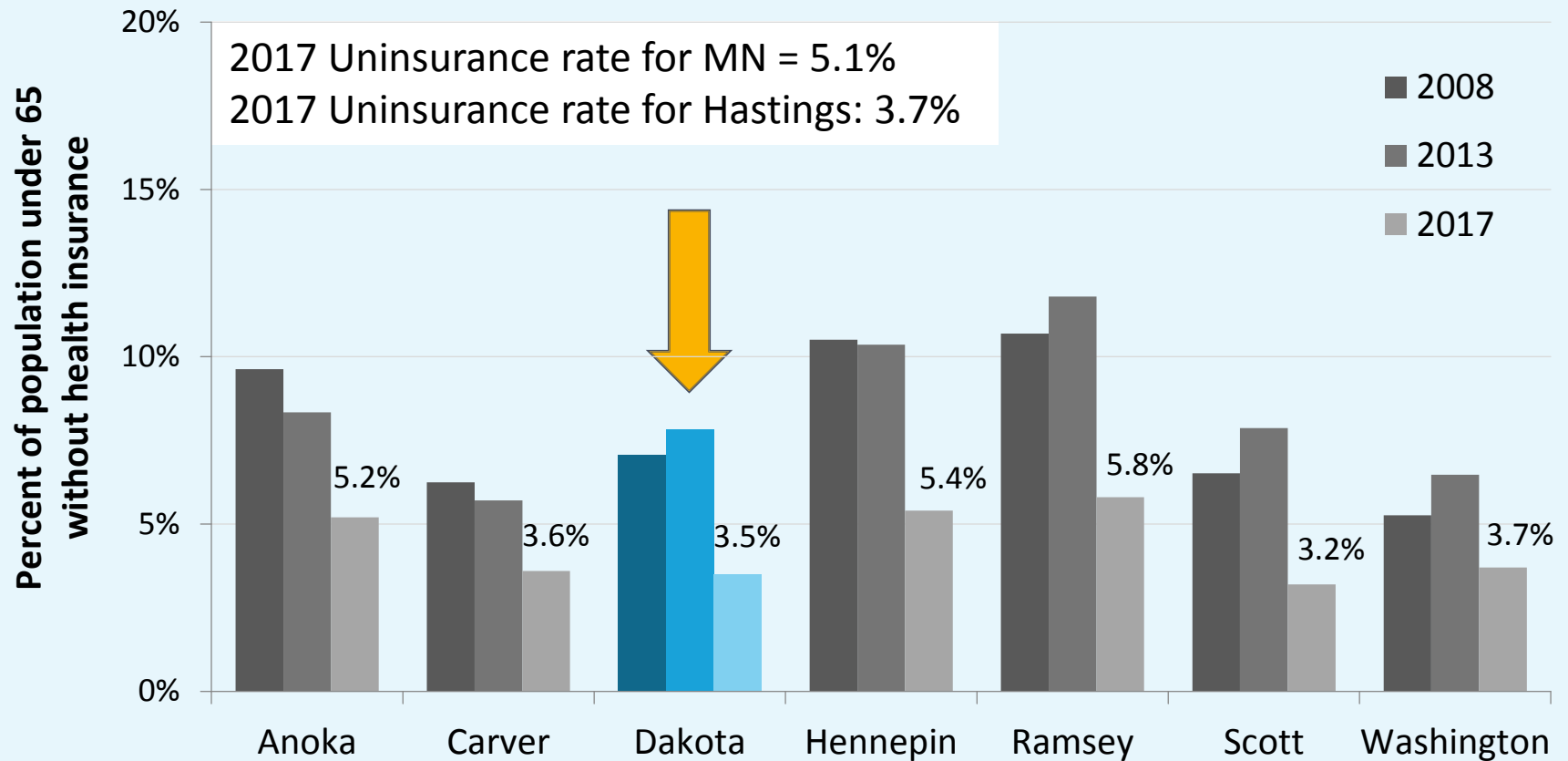
Dakota County's unemployment rate has recovered



Health Insurance Coverage

DC trend decreasing for those without health insurance

Health un-insurance rate for people (under age 65) in Metro Counties

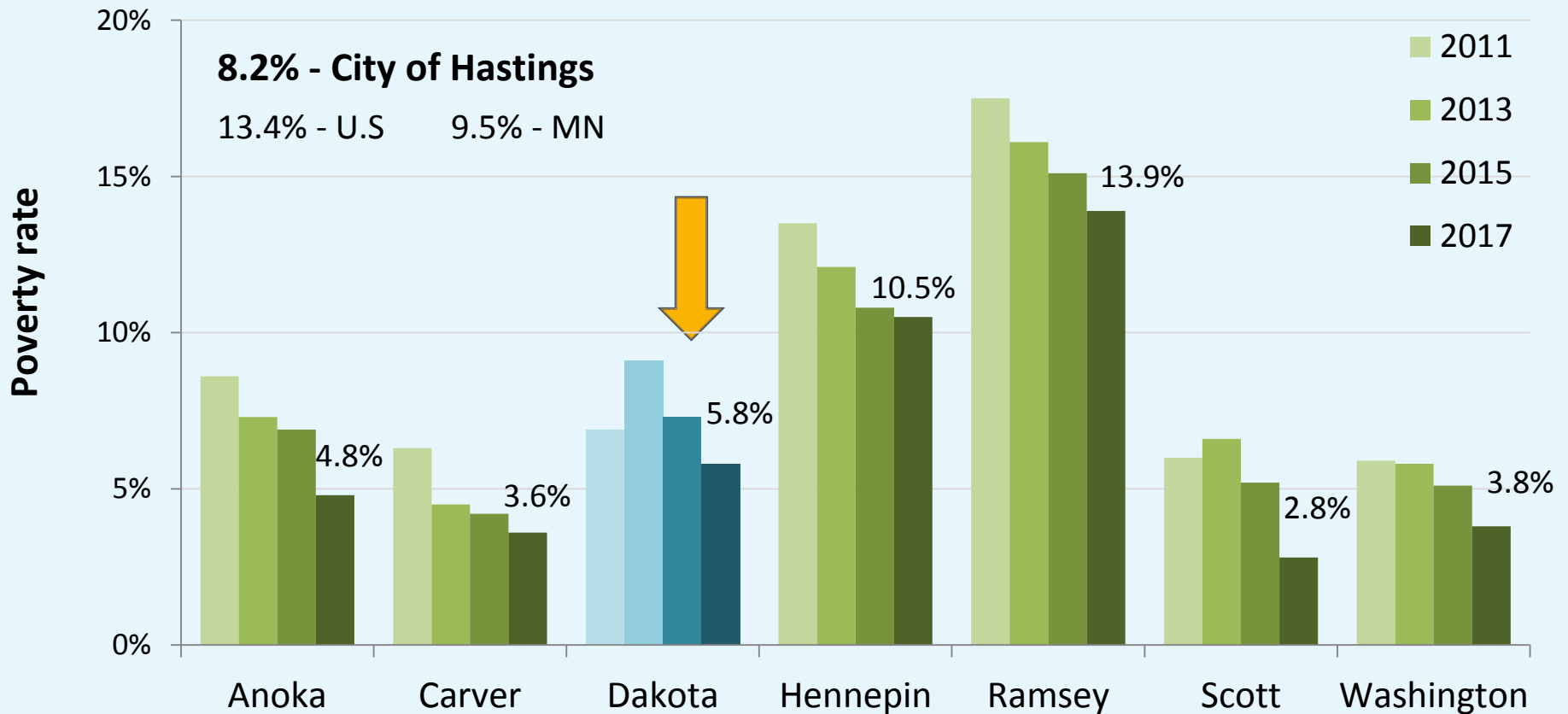


Source: U.S. Census Bureau and American Community Survey

Post-recession poverty still high in metro area

All suburban poverty rates higher lower than in 2009

Percent of people living at or below Federal poverty level, 2017

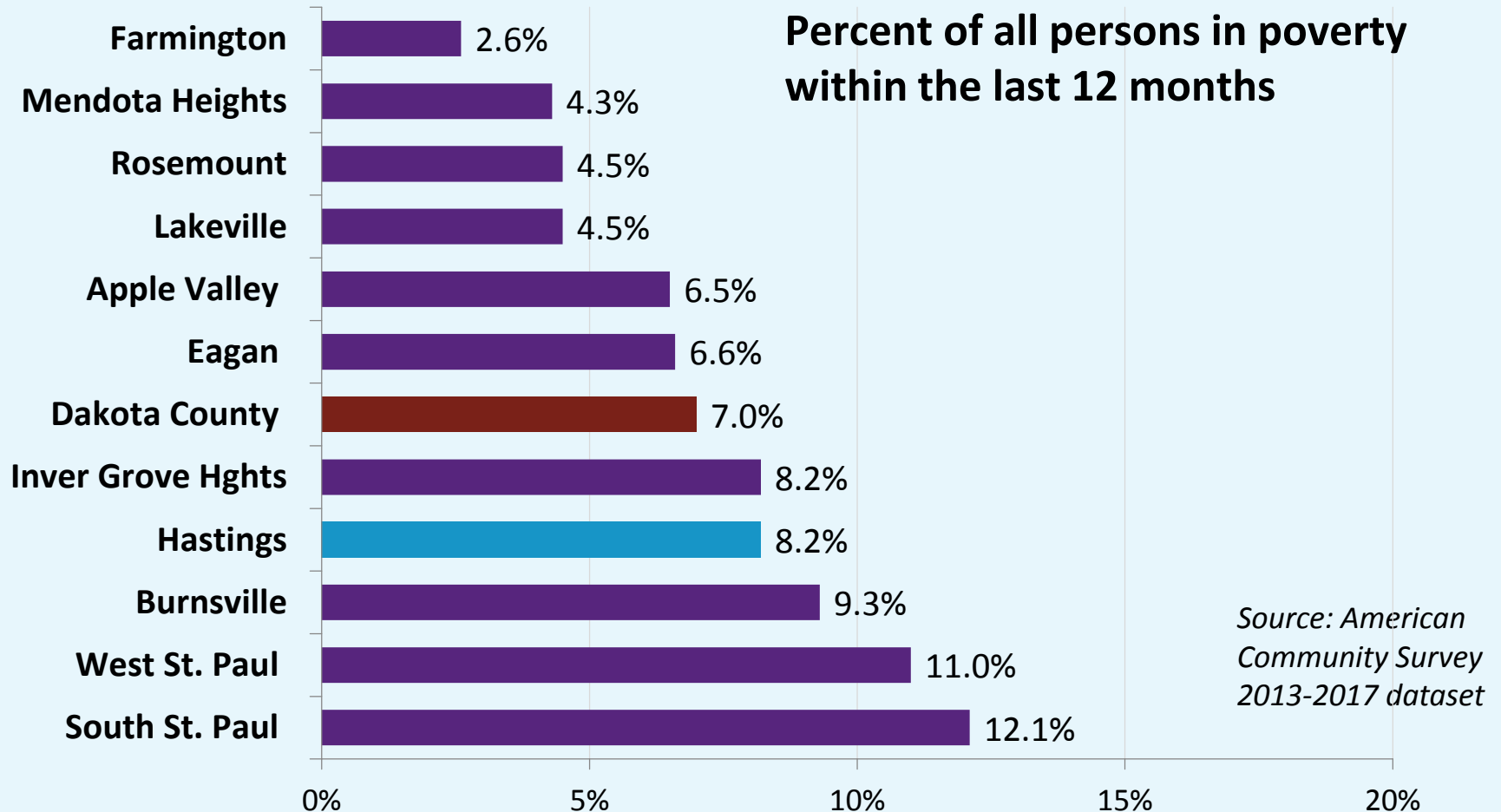


Source: U.S. Census Bureau, American Community Survey



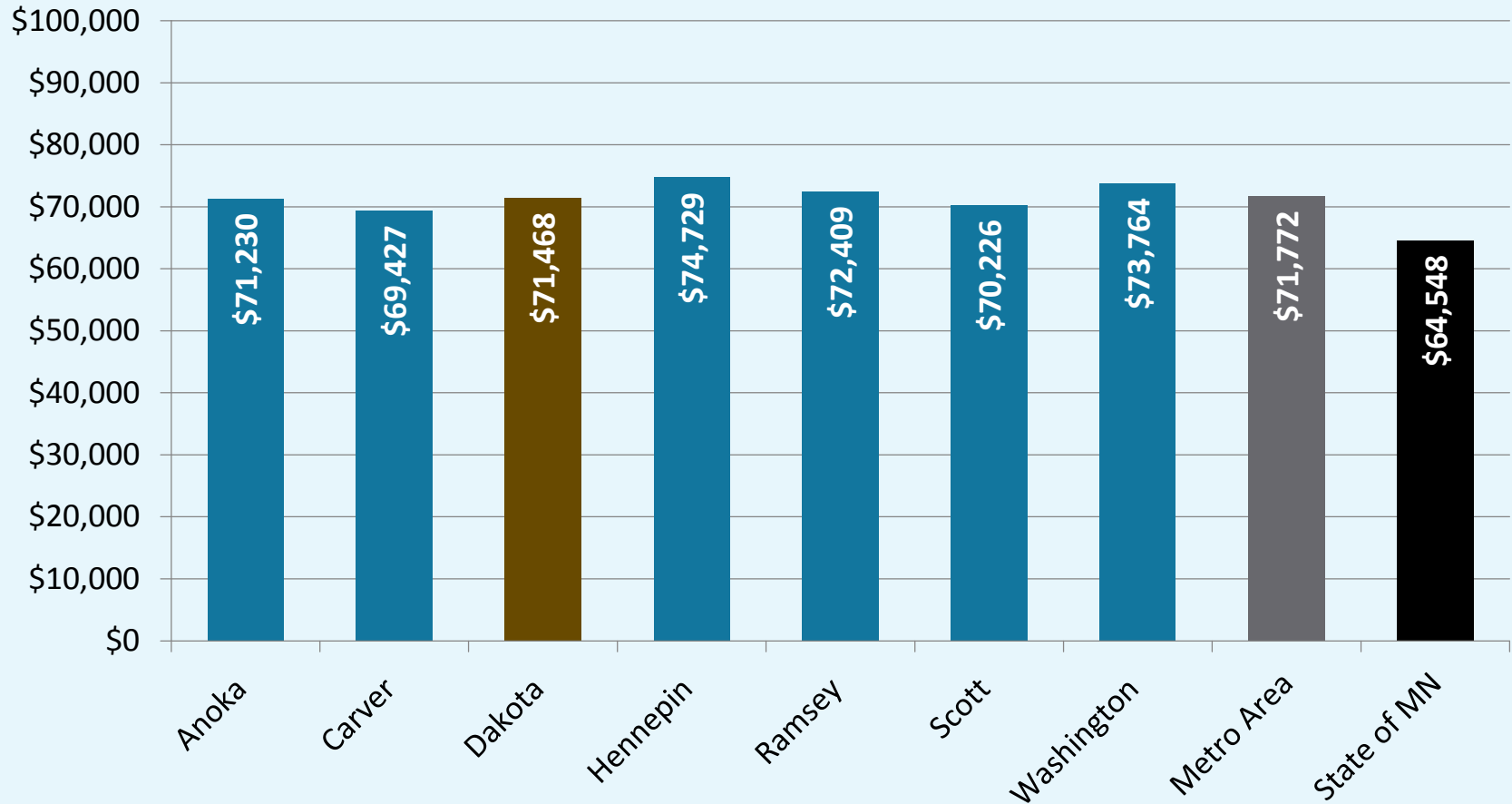
Poverty rates in Dakota County cities

WSP, SSP, Burnsville have highest poverty rates



Annual Cost of Living, Family of Four, 2015

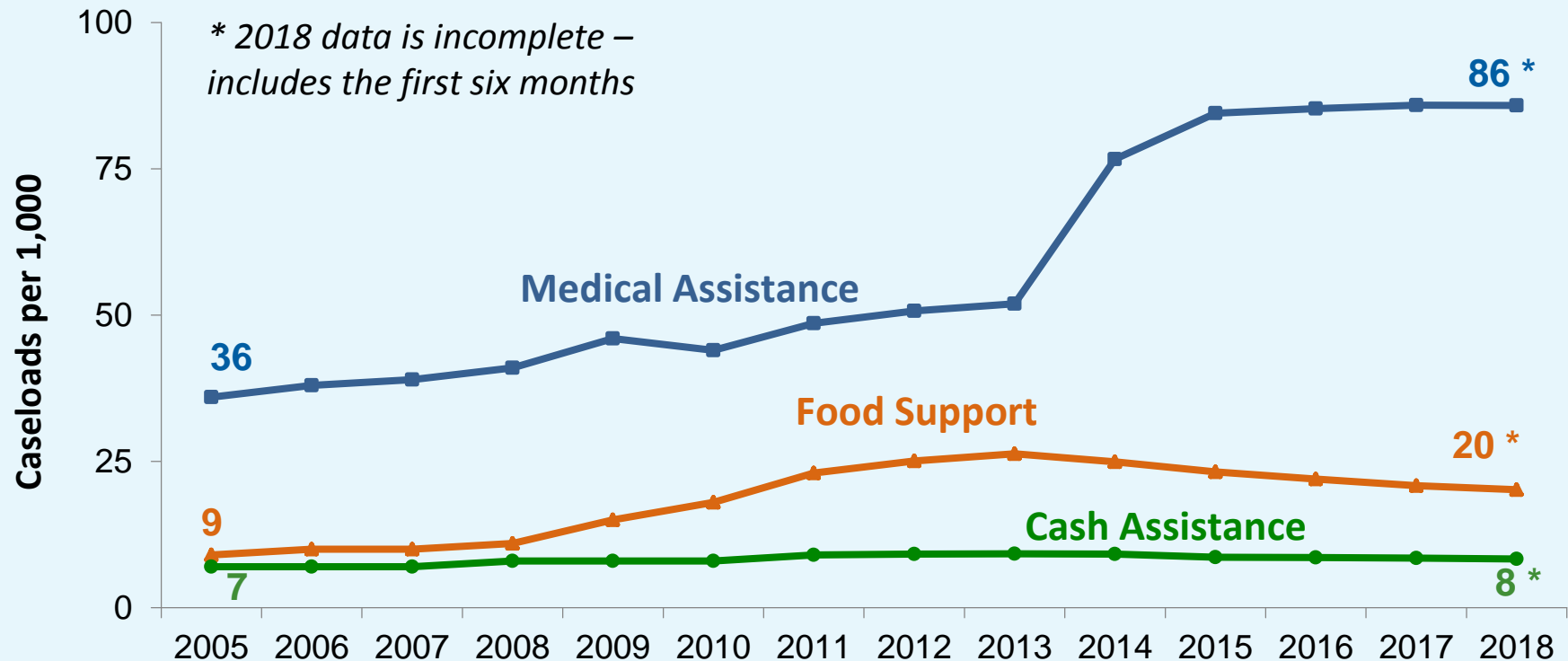
The necessities cost more than \$70,000 in Dakota County



Poverty: Public Assistance Cases

Total County public assistance caseloads doubled in a decade

Dakota County Public Assistance Average Monthly Caseloads



Source: Dakota County Employment and Economic Assistance Department

Dakota County: Housing Cost Burden

Housing costs exceed 30% of income for almost half of renters

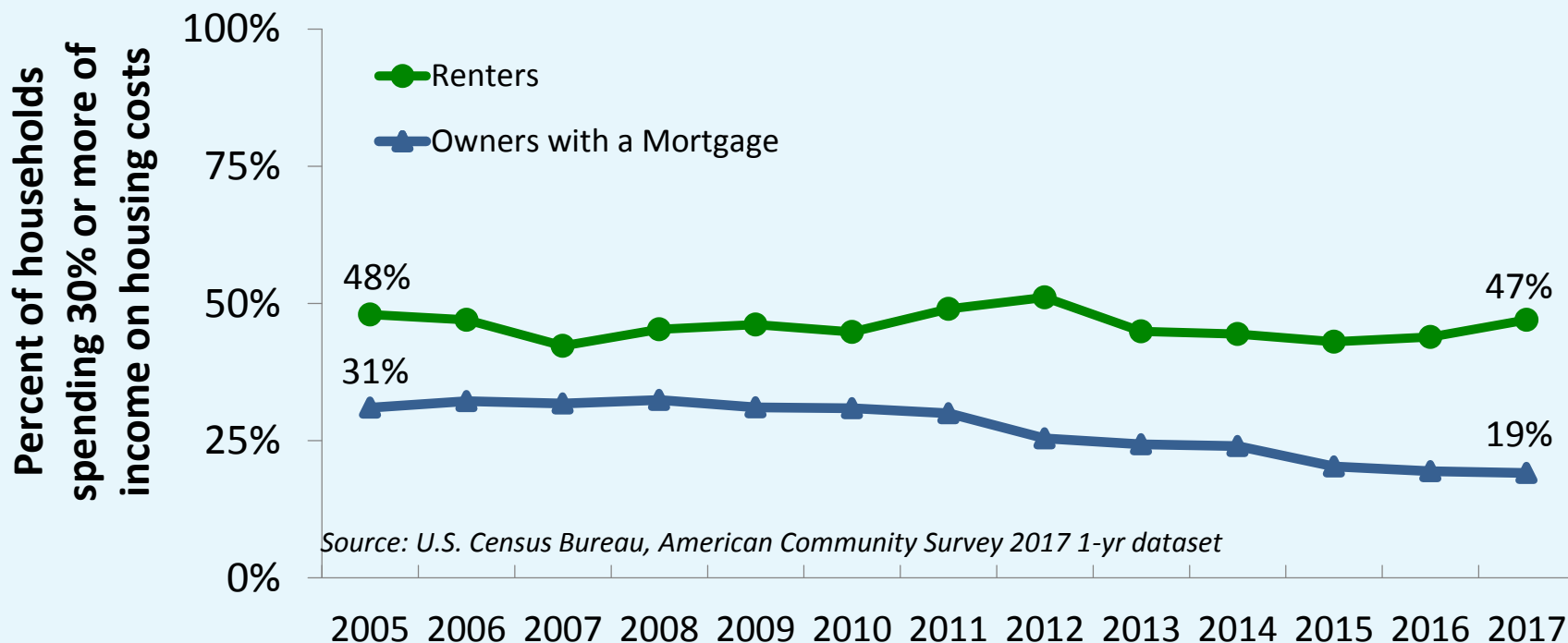
Hastings cost-burdened data

(ACS 2013-2017 dataset)

Home owners w/mortgage – 16%

Renters – 43%

Cost Burdened Households in Dakota County, 2005-2017



Highlights

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Homeownership

Dakota County slipping in percent of homeowners

Homeowners/Renters in Dakota County										
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Homeowners	79%	78%	75%	77%	74%	73%	75%	73%	74%	73%
Renters	21%	22%	25%	23%	26%	27%	25%	27%	26%	27%

Source of chart data: American Community Survey 1-year dataset

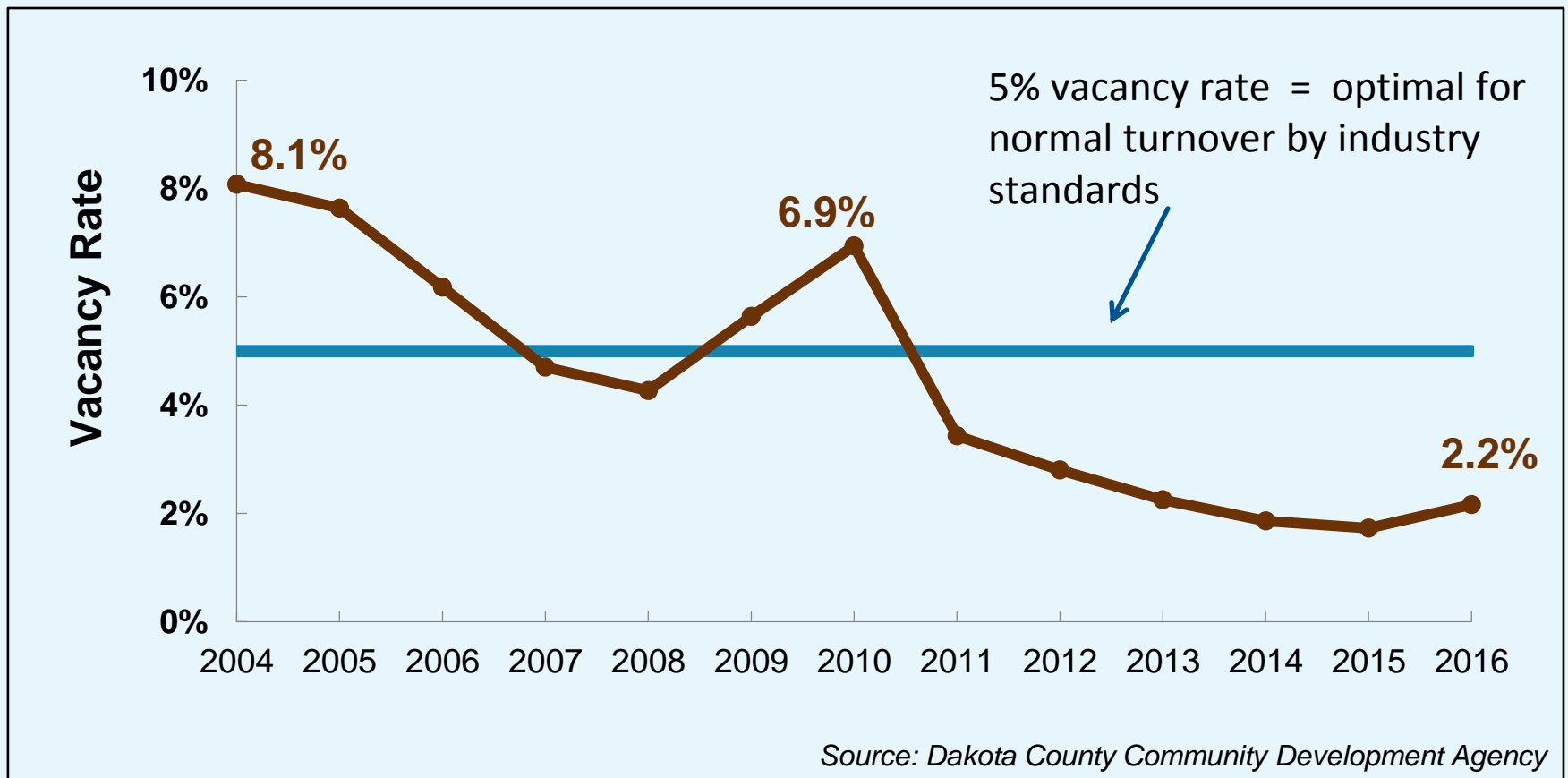
**Homeownership
in Hastings is 72%**
(2013-2017)



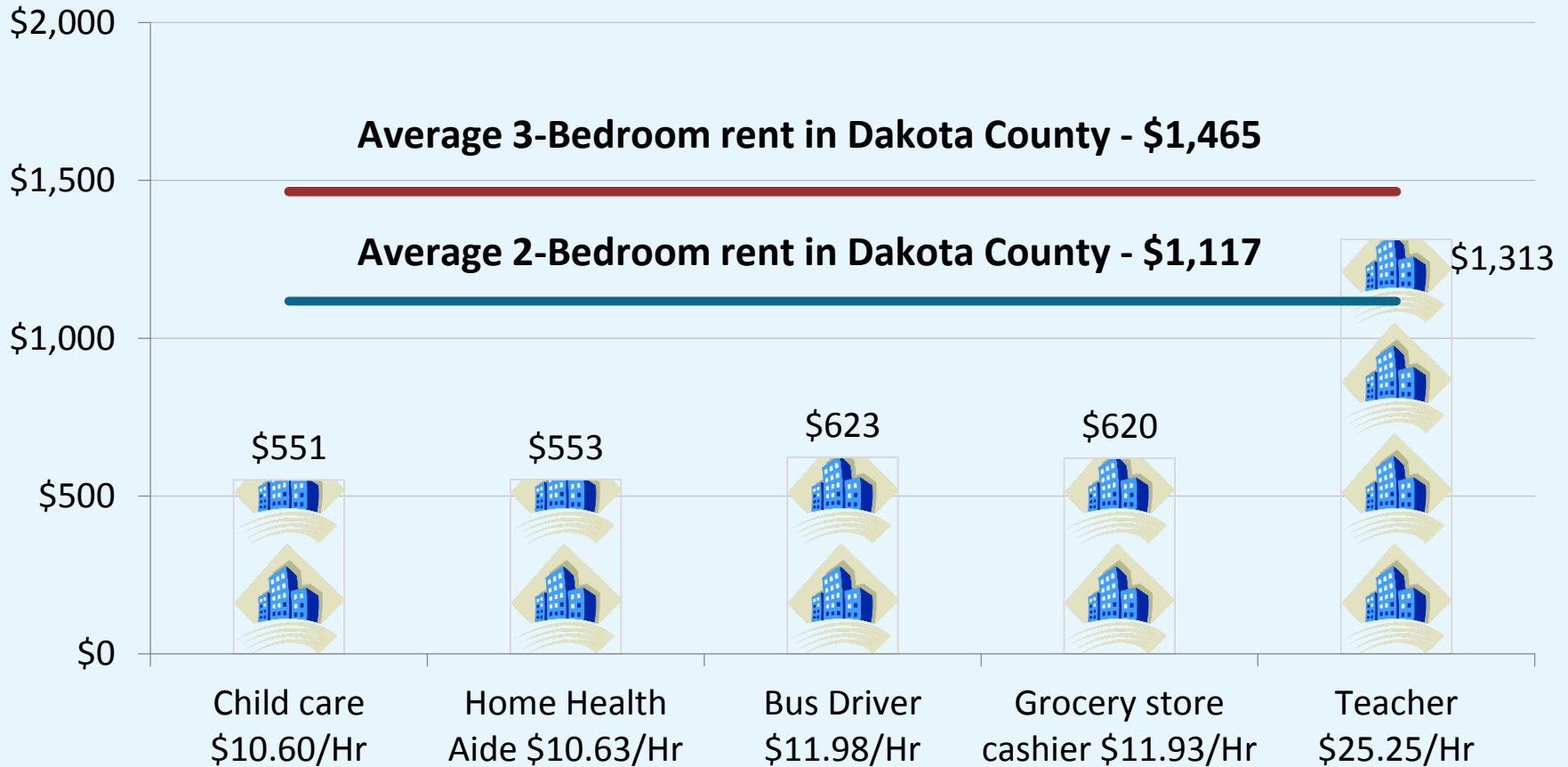
Apartment Vacancy Rate in Dakota County

The low vacancy rate causes higher rent costs

Hastings 2017 vacancy rate = 2.4% with avg rent \$905 (all units)



Dakota County: Gap between rent and wages



Note: Monthly rental amounts these occupations can afford = 30% of monthly salary

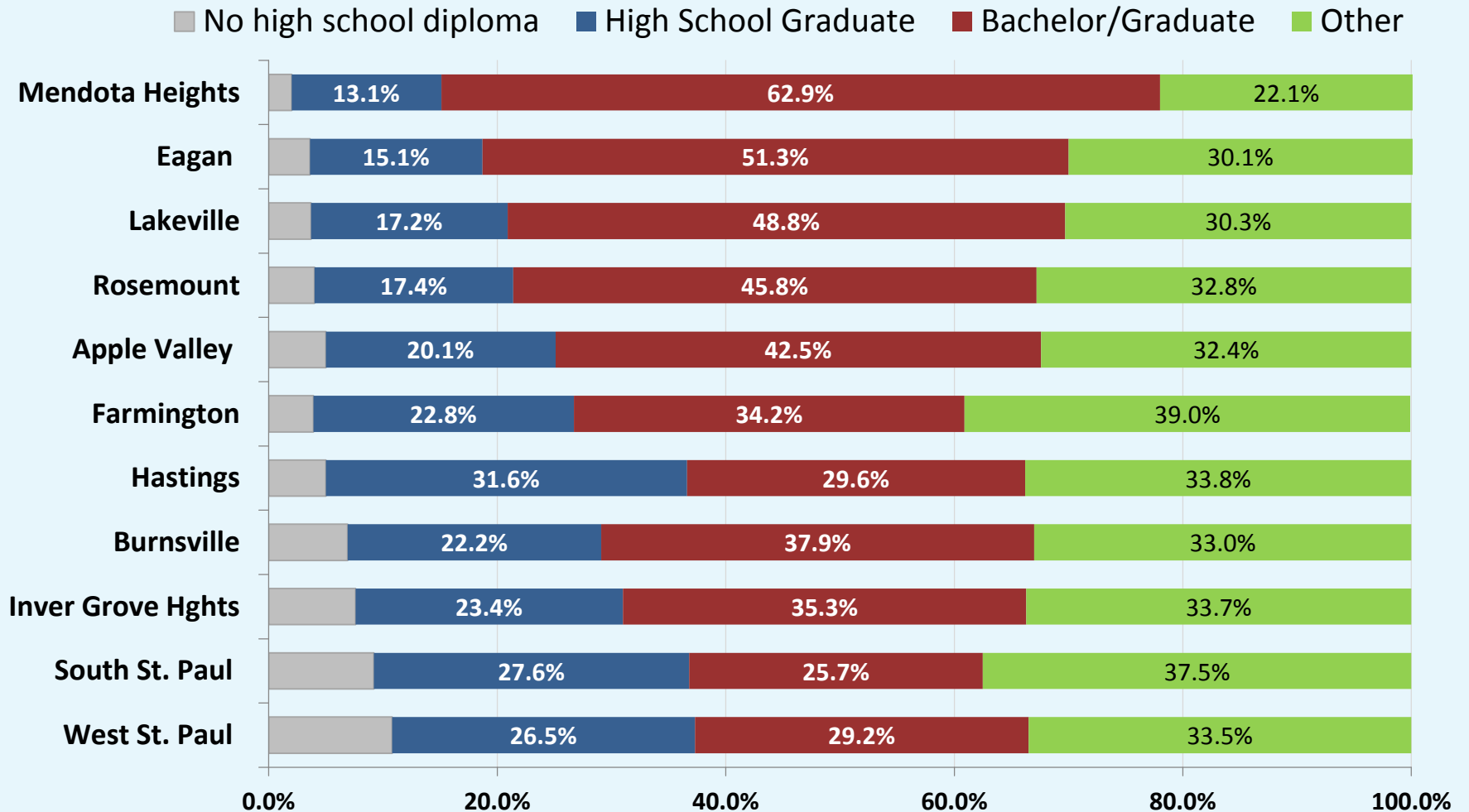
Source: MN Department of Employment and Economic Development & Dakota County Community Development Agency

Highlights

- Demographics
- Economics
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Dakota County Cities: Educational Attainment



Source: American Community Survey, 2013-2017 dataset



Recap

- Our population is quickly becoming more diverse, and seniors will soon outnumber kids
- The unemployment rate is very low, and the rate of those w/health insurance is going up
- Housing is out of reach for some: 1/5 of homeowners are cost-burdened while many people w/modest income can't pay rent
- We're better educated than most

Resources

American Community Survey:

<http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml>

Minnesota Compass:

<http://www.mncompass.org/>

Dakota County's Community Indicators data is available online:

<https://www.co.dakota.mn.us/search/pages/results.aspx?k=community%20indicators>

For questions about data in this presentation, please call or email

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The End!

Questions?



United States
Census
2020